



## Hard Facts about PC

- It's the 4<sup>th</sup> leading cause of cancer death in the US, and the most lethal. **Overall survival rate is 6%**
- Over 45,000 Americans will be diagnosed this year. More than 42,000 will die.
- Nearly 90% of PC patients are over 55. There's no early detection (yet). Less than 20% of those diagnosed are eligible for surgery.
- There's no cure (yet), unless the cancer is surgically removed in its earliest stages.
- There's too little federal funding. PC research constitutes less than 2% of the National Cancer Institute's budget.
- **But there is hope: with Cablevision's support of The Lustgarten Foundation, 100% of all donations go directly to pancreatic cancer research.**



## **The Lustgarten Foundation's Mission**

To advance the scientific and medical research related to the diagnosis, treatment, cure and prevention of pancreatic cancer. **To date, over \$92,000,000 has been granted to research initiatives by the Foundation. Thanks to this research:**

- We now know more about the genetic makeup of this cancer than any other cancer.
- Families are being examined to determine which genes cause hereditary pancreatic cancer which will enhance early detection.
- Early detection tests are in clinical trials, including blood tests, scanning technologies and genetic screening.
- Vaccines are being tested for treating pancreatic cancer.



CURE PANCREATIC CANCER  
• LUSTGARTEN FOUNDATION •

**Pancreatic cancer (PC) is one of the deadliest of all types of cancer**



**Patrick Swayze, Steve Jobs** and **Randy Pausch** (*The Last Lecture*) died of pancreatic cancer. But there's more...



Did you know that **Bonnie Franklin** ('70's TV sitcom, *One Day at a Time*) passed away from PC this year? We've also lost **Michael Landon** (*Little House on the Prairie*), **Donna Reed** (*It's a Wonderful Life*), **Luciano Pavarotti** (opera singer), **Fred Gwynne** (*Car 54 Where are You, My Cousin Vinny*), and **Jack Benny**.

**There are hundreds of other celebrities and famous people who have been affected by this disease as well as 42,000 "everyday" people who die annually of this disease. Help us fight it.**