



Hard Facts about PC

- It's the 4th leading cause of cancer death in the US, and the most lethal. Nearly 90% of PC patients are over 55.
- Over 45,000 Americans will be diagnosed this year. More than 42,000 will die. **Overall survival rate is 6%**
- There's currently no early detection – less than 20% of those diagnosed are eligible for surgery due to the advanced nature of the disease.
- There's currently no cure, unless the cancer is surgically removed in its earliest stages.
- There's too little federal funding. PC research constitutes less than 2% of the National Cancer Institute's budget.
- **But there is hope: with Cablevision's support of The Lustgarten Foundation, 100% of all donations go directly to pancreatic cancer research.**



The Lustgarten Foundation's Mission

To advance the scientific and medical research related to the diagnosis, treatment, cure and prevention of pancreatic cancer. **To date, over \$110,000,000 has been granted to more than 175 research initiatives by the Foundation. Thanks to this research:**

- We now know more about the genetic makeup of this cancer than any other cancer.
- Families are being examined to determine which genes cause hereditary pancreatic cancer which will enhance early detection.
- Early detection tests are in clinical trials, including blood tests, scanning technologies and genetic screening.
- Vaccines are being tested for treating pancreatic cancer.

The Lustgarten Foundation's Research Advancements

- ❑ Nearly 1,000 researchers are working together to find a cure.
- ❑ Lustgarten created the **Pancreatic Cancer Research Consortium**: six leading medical institutions across the US are working together to combat PC.
- ❑ The Foundation established the Pancreatic Cancer Research Laboratory at Cold Spring Harbor Laboratory in Long Island, NY.
- ❑ Funded research includes:
 - clinical trials to develop a blood test to detect PC
 - new imaging strategies to detect PC earlier
 - clinical trials focused on PC immunotherapy
 - new drug combinations to provide more effective treatment options
- ❑ The Foundation's relationship with *Stand Up To Cancer* now extends to the co-funding of a second **Pancreatic Cancer Dream Team** to develop new therapies.



CURE PANCREATIC CANCER
• LUSTGARTEN FOUNDATION •

Pancreatic cancer (PC) is one of the deadliest of all types of cancer



Patrick Swayze, Steve Jobs and Randy Pausch (*The Last Lecture*) died of pancreatic cancer. Wait, there's more...



Bonnie Franklin ('70's TV sitcom, *One Day at a Time*) passed away from PC. So did **Michael Landon** (*Bonanza, Little House on the Prairie*), **Donna Reed** (*It's a Wonderful Life, The Donna Reed Show*), **Luciano Pavarotti** (opera singer), **Fred Gwynne** (*Car 54 Where are You, My Cousin Vinny*), and **Jack Benny** (*The Jack Benny Show*).

There are hundreds of other celebrities and famous people who have been affected by this disease as well as 42,000 "everyday" people who die annually of this disease. Help us fight it.