



Dear Friend,

On behalf of The Lustgarten Foundation, we invite you to partner with us to sponsor the 15th Annual Albany District Capital Pancreatic Cancer Research Walk on Sunday, September 16, 2018 at Elm Avenue Town Park, Large Pavilion. The event benefits The Lustgarten Foundation, the nation's largest private funder of pancreatic cancer research, and underscores our mission of advancing the scientific and medical research related to the diagnosis, treatment, cure and prevention of pancreatic cancer.

The Albany walk is part of our nationwide walk program that brings together patients, their families and loved ones, community leaders, corporations, and business owners to increase awareness and raise critically needed funds for research. About five hundred participants are expected to attend this event. In the past 14 years we have raised over \$960,000 and look forward to celebrating exceeding the million-dollar mark on September 16, 2018.

The enclosed sponsorship opportunities guarantee a significant return on investment in the form of enhanced public image, targeted promotions and direct prospecting. Sponsorship opportunities range from in-kind packages based on the items your company can donate, to sponsorship packages valued from only \$500, which include varying levels of prominent logo placement. We will also welcome donation of items valued at under \$500 to be included in our Walk-Day Pick-a-Prize Auction

Nearly 53,070 Americans will be diagnosed with pancreatic cancer this year alone, and more than 43,000 will die of this lethal disease, while research remains grossly underfunded. In fact, with only 2 percent of the National Cancer Institute funding directed at the nation's fourth-leading cause of cancer deaths, the work supported by The Lustgarten Foundation has played a critical role in understanding pancreatic cancer and in promoting therapeutic discoveries that have led to new therapies. The Pancreatic Cancer Research Walks support our efforts to find early detection methods, effective treatments and ultimately a cure for pancreatic cancer.

It is thanks in part to the contributions of our walk participants that The Lustgarten Foundation has committed \$130 million for research to date. Since the Foundation's inception, more than 1,000 researchers have been working to find a cure, and we have supported more than 200 research projects at over 60 institutions worldwide, all in a targeted effort to move our research program forward. Based on private funding, 100 percent of every dollar donated to The Lustgarten Foundation goes directly to pancreatic cancer research.

If we can provide any additional information about this walk or the work of The Lustgarten Foundation, please contact us at 1-866-789-1000 or signeri@lustgarten.org. Your tax deductible support will bring us closer to a cure!

Sincerely,

Ann Walsh
Director of Events

Susanne Igneri
Events Coordinator

Shari Piper
Albany Walk Coordinator

EIN # 31-1611837