



**15<sup>th</sup> Annual Albany Capital District Walk for Pancreatic Cancer Research**  
**September 16, 2018**  
**Sponsorship Opportunities**

**Platinum Sponsor: \$15,000+**

- Recognition in Radio & TV PSAs as Title Sponsor
- Sponsor Welcome Speech at event
- Meet and Greet Table
- Enlarged Logo on Participants' Event T-Shirts
- Banner at Event
- Logo on all Print Advertising
- Sponsor website link on social media and AlbanyPCRWalk.org
- Business Card, Brochure and Promo Item in Goodie Bags
- Logo on Website and Social Media

**Diamond Sponsor: \$10,000+**

- Meet and Greet Table
- Enlarged Logo on Participants' Event T-Shirts
- Banner at Event
- Logo on all Print Advertising
- Sponsor website link on social media and AlbanyPCRWalk.org
- Business Card, Brochure and Promo Item in Goodie Bags
- Logo on Website and Social Media

**Ruby Sponsor: \$5,000+**

- Logo on all Print Advertising
- Sponsor website link on social media and AlbanyPCRWalk.org
- Business Card and Promo item in Goodie Bags
- Logo on Participants' Event T-Shirts
- Logo on Website and Social Media

**Gold Sponsor: \$2,500+**

- Sponsor website link on social media and AlbanyPCRWalk.org
- Business Cards in Goodie Bags
- Logo on Participants' Event T-Shirts
- Logo on Website and Social Media

**Silver Sponsor: \$1,000+**

- Business Cards in Goodie Bags
- Logo on Participants' Event T-Shirts
- Logo on Website and Social Media

**Corporate Friends, Media Sponsors, and Trade Sponsors: \$500+**

- Logo on Participants' Event T-Shirts
- Logo on Website and on Social Media

Please contact Shari Piper, [sharipiper@gmail.com](mailto:sharipiper@gmail.com)

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