

January 23, 2020

Dear Friend,

**The state of New York has the fourth highest incidence of pancreatic cancer in the country**

We are reaching out to ask you to support our *17<sup>th</sup> Annual Lustgarten Foundation Albany Capital District Pancreatic Cancer Research Walk* on Sunday, September 13, 2020 at Elm Avenue Town Park, Delmar, NY and share in our mission to cure pancreatic cancer. We would be honored to promote your business as a sponsor and invite your employees, their families and friends to join us at this inspiring event.

When you partner with us by becoming a sponsor, you show the community that you stand with us to raise funds for pancreatic cancer research. We are making progress every day toward discovering new therapies and identifying ways to detect the disease at an earlier, more treatable stage. The support of organizations such as yours will help us continue to impact research funding and change patients' lives. Thanks to separate funding, 100% of your contribution will go directly to pancreatic cancer research!

As a benefit of sponsorship, you will get direct access to powerful prospective customers, and demonstrate corporate responsibility and community involvement. Our local 2019 walk attracted over 600 walkers from all over the Capital District and raised over \$152,000!

We have enclosed our sponsor brochure with a response form for your review. For more information, feel free to contact **Lisa Crowley** at [Lcrowley@Lustgarten.org](mailto:Lcrowley@Lustgarten.org) or call 516-737-1561, or contact **Shari and Neil Piper**, the local Albany walk coordinators, at [info@albanypcrwalk.org](mailto:info@albanypcrwalk.org) or call 518-475-1200.

Thank you for your support!

Sincerely,



Kerri Kaplan  
President & CEO