

LUSTGARTEN

PANCREATIC CANCER RESEARCH WALK

Partner With Us!



Leading the Way With Research

Being diagnosed with pancreatic cancer is devastating. With limited treatment options and a survival rate of less than 8 percent, there is much work to be done. But we are making progress. We are committed to increasing the number of survivors by developing earlier detection methods and more effective treatments. **Thanks to separate funding to cover administrative expenses, 100% of your donation goes directly to pancreatic cancer research.** Your support can make a significant difference for the more than 55,000 people and their loved ones who will be diagnosed with pancreatic cancer this year.



Albany Capital District
Sunday, September 13, 2020
Elm Avenue Town Park, Delmar, NY
REGISTRATION OPENS AT 8:00 AM
WALK BEGINS AT 10:15 AM

Walk for Research

As the largest private funder of pancreatic cancer research, the Lustgarten Foundation community is unique. When you become a Lustgarten Walk sponsor, you connect with a passionate and driven people who work tirelessly to raise funds for pancreatic cancer research. Funding research is the only way to truly make an impact against this lethal cancer.

In-kind sponsorship package varies based on items donated.

By partnering with us, we can:

- **Place your product or service** in front of the pancreatic cancer community
- **Get you direct access** to powerful prospective customers
- **Share your efforts** of corporate responsibility and community involvement

BENEFITS	SPONSORSHIP LEVELS					
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Logo on PCR Walk Lustgarten Website	✓	✓	✓	✓	✓	✓
Logo on Official Walk T-shirts	✓	✓	✓	✓	✓	✓
Sponsor Material on Information Table	✓	✓	✓	✓	✓	✓
Sponsor business cards printed in Walk Pamphlet	✓	✓	✓	✓	✓	
Sponsor website link on social media and AlbanyPCRWalk.org	✓	✓	✓	✓		
Corporate name listed in Lustgarten Foundation Annual Report	✓	✓	✓			
Logo displayed on Walk poster placed in businesses in your local communities	✓	✓	✓			
Meet and Greet table at the Walk event	✓	✓	✓			
Banner at Walk Event	✓	✓	✓			
Mention in Press Releases	✓	✓	✓			
Mention in Lustgarten Foundation printed newsletter (50,000) & on-line post event	✓	✓				
Enlarged logo on Event T-shirts	✓	✓				
Mentioned in e-mail sent to the Walk region	2x	1x				
Logo included in Lustgarten Foundation social media post (80,000 followers)	2x	1x				
Sponsor Welcome presentation at Walk event (optional)	✓	✓				
Recognition in local Radio & TV PSAs as Title Sponsor	✓					
Commemorative Award from Lustgarten Foundation	✓					
Number of walker registration included in sponsorship	15	10	8	6	3	2

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www.lustgarten.org

OUR MISSION

To advance the scientific and medical research related to the diagnosis, treatment, cure and prevention of pancreatic cancer.

CONTACT:

Lisa Crowley
Event Coordinator
516-737-1561
lcrowley@lustgarten.org